Ideation Phase Empathize & Discover

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| Date | 26 June2025 |
| Team ID | LTVIP2025TMID31972 |
| Project Name | Health AI:Intelligent Healthcare Assistance using IBM Granite |
| Maximum Marks | 4 Marks |

# Empathy Map Canvas:

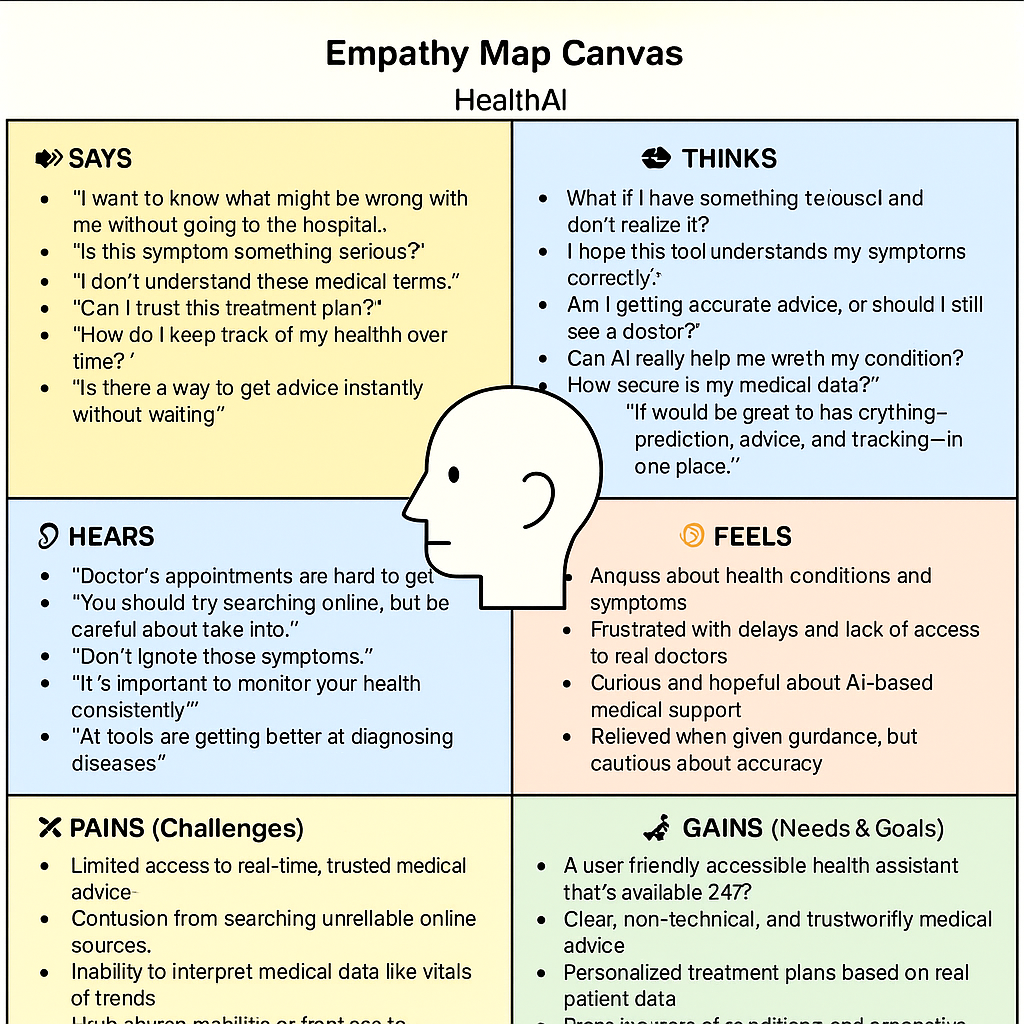
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

**Empathy Map Canvas – HealthAI**

**User Persona**: Individuals seeking healthcare guidance—this includes patients in remote areas, people with limited access to doctors, those managing chronic conditions, and health-conscious users wanting preventive care.

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